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**The Tea Spot Publishes New Ebook, ‘DIY Cold Brew Tea Lifestyle Guide,’  
During the 38th Annual Natural Products Expo West**

***Complimentary Ebook Shares How Cold Brewing Extracts More Flavor and  
Healthy Antioxidants from Tea, as Well as a Richer, Smoother Taste***

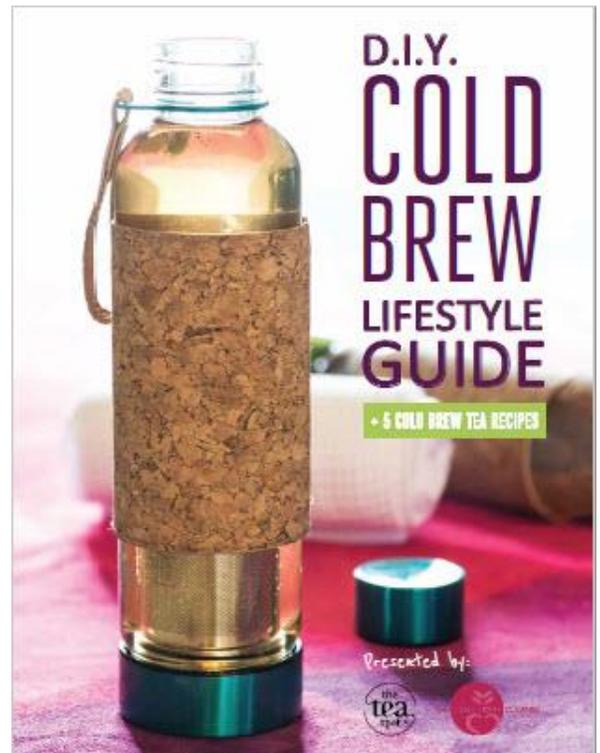
**BOULDER, Colo. and ANAHEIM, Calif. (March 9, 2018) –** [The Tea Spot, Inc.](http://theteaspot.com) published a new ebook today, during the 38th Annual [Natural Products Expo West](#), called *DIY Cold Brew Tea Lifestyle Guide*. The Tea Spot, which works to advance healthier living through the everyday enjoyment of whole leaf tea, is exhibiting at the event in booth No. 9201, March 9-11 at the Anaheim Convention Center, Anaheim, Calif. The ebook is free and available to download now at <http://theteaspot.com/cold-brew-tea-ebook>.

The New Hope Network’s Natural Products Expo West is the leading show for tracking the trends that drive innovation in food and consumer products, with more than 3,500 exhibiting companies. The Tea Spot’s ebook highlights one of the New Hope Network’s “10 Trends Giving Rise to Innovation in Food & Consumer Products” for 2018, which is DIY or the “maker movement.” According to the New Hope Network, “DIY is about customizing food and beverages so people can achieve their best personal health.”

“We’re thrilled to exhibit The Tea Spot’s offerings at Natural Products Expo West, and share the functional benefits of tea, as well as the benefits of DIY cold brewing tea, with the natural, organic and healthy products industry,” said Maria Uspenski, founder and CEO of The Tea Spot. “The Expo West community, tea lovers, DIY-ers, and businesses looking to sell premium loose leaf tea and tea wares will enjoy our new ebook, which looks at the benefits of cold brewing tea, the best teas for cold brew, recipes and other insights.”

Uspenski, who is also the author of [CANCER HATES TEA: A Unique Preventive and Transformative Lifestyle Change to Help Crush Cancer](#), noted, “Because cold brew tea uses cold water, the tea infuses more slowly over a longer time. This slower, longer process extracts more flavor and antioxidants from the tea, and produces a milder, richer, smoother taste, which is also often sweeter, with no hint of the bitterness associated with over-brewed hot infusions.”

The new ebook from The Tea Spot also features tea insights from Jo Schaalman and Jules Peláez, co-founders and authors of the program [The Conscious Cleanse: Lose Weight, Heal Your Body and Transform Your Life in 14 Days](#), a best-selling, step-by-step guide to help you live your most vibrant life.





To learn more about The Tea Spot, an artisanal producer of signature blends and single-estate organic teas, visit the company at Natural Products Expo West. At the event, they'll be talking about cold brew tea and showcasing numerous tea product lines, including: Signature Experience Whole Leaf Sachet Tea Boxes, Functional Botanicals Whole Leaf Sachet Tea Boxes, Simple Steeps Single-Serve Functional Tea Packs, and the 7-Day Tea Cleanse Kit with Whole Leaf Detox Tea Sachets.

To purchase online, visit <http://theteaspot.com>. Wholesale, corporate gifting and co-branding options are also available to organizations, including retailers, grocery and natural food stores, and the outdoor and fitness industry, among others.

Download *DIY Cold Brew Tea Lifestyle Guide* at <http://theteaspot.com/cold-brew-tea-ebook>.

#### **ABOUT THE TEA SPOT, INC.**

The Tea Spot, Inc. is a leading producer of handcrafted loose leaf teas and creator of Steepware®—the housewares tools that make loose tea easy. Its vision to modernize the loose leaf tea experience has held steadfast since the for-profit philanthropic company was founded by Maria Uspenski in 2004, a cancer survivor drawn to the health benefits of leaf tea during her recovery. Her message is simple and powerful: Tea in its freshest form renders premium flavor, unmatched health benefits, and is eco-friendly. The company's model of social entrepreneurship incorporates its mission to foster health and wellness through loose leaf tea with its 10% Pledge. Ten percent of every sale made is donated in-kind to cancer and community wellness programs. The Tea Spot is a Boulder, Colorado-based woman owned and operated business. More at <http://theteaspot.com>.

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